



Greetings!

We welcome you to be part of the 2020 Annual SAZAEYC Conference “Better Together: Strengthening Connections Between Educators, Families, and Our Communities” to be held virtually on Saturday, December 5, 2020. Since 1965, the Southern Arizona Association for the Education of Young Children has been providing high quality professional development opportunities, networking, advocacy and membership for early childhood professionals.

Our membership organization, with over 400 educators in Southern Arizona, promotes high-quality early learning for all children, birth through age 8, by connecting practice, policy and research. We advance a diverse, dynamic early childhood profession and support all who care for, educate, and work on behalf of young children. Since 2007, we have provided high quality professional development to over 5000 educators from Alaska, Arizona, California, Connecticut, Colorado, Illinois, New Mexico, Nevada, Oregon, Texas and Mexico.

Please take a few minutes to review the various options to determine which one best fits your company or organization. We appreciate the long-standing partnerships that continue to help us offer this high-quality professional development opportunity. We also welcome the opportunity to create new and lasting partnerships.

[Partner with us!](#)

Take advantage of this opportunity for your company or organization to be recognized as a supporter of Southern Arizona AEYC and all of the early childhood professionals, families, and children served throughout our state. Enclosed is the information for sponsors, exhibitors, and advertisers detailing various opportunities and benefits.

With gratitude,

Kelly Ann Larkin
Executive Director

Sydney Lunsford
Vice-President of Services

Sponsorship Opportunities				
Sponsor Benefits	Diamond Level \$4000	Gold Level \$2000	Turquoise Level \$500	Copper Level \$250
Listed on the Southern Arizona AEYC website (with link to company website), Facebook, Instagram, and Twitter	Logo	Logo	Name	Name
Virtual promotion at live events <ul style="list-style-type: none"> ➤ Company information ➤ Contact information 	★	★	★	★
YouTube video promotion	5 min video	4 min video	3 min video	2 min video
Zoom link for live streaming (link provided by the exhibitor)	★	★		
Recognition in press releases and all media material	Logo	Logo		
Continued recognition on the Southern Arizona AEYC website as a partner supporting early childhood professionals	12 months	6 months		
Promotion at all recorded sessions	★			

A donation of one gift card valued at \$25.00 or greater is appreciated for online raffle and giveaways.

Virtual Exhibitor and Advertising Opportunities		
Benefits	Non-profit & Community Organizations	For Profit
★ Promotion of your goods and services to all conference attendees		
★ Name listed on Southern Arizona AEYC website that is linked to your company website	\$50 Early Bird <i>Due before October 1</i>	\$100 Early Bird <i>Due before October 1</i>
★ Up to 1 minute YouTube video participants can access during the conference and following weeks		
★ The ability to connect with early childhood professionals without the cost of travel	\$75	\$150



By now, we know that social distancing, face masks, and avoiding large group gatherings help prevent the spread of COVID-19. Large in-person conferences, similar to the ones we are so proud of, are not a reality at this time. Instead, we are optimistic that we can use what we've learned from our previous conference successes to be innovative and creative in our professional development and offerings. We are excited to create a *virtual* conference experience for all and look forward to partnering with you to create this experience. Please feel free to reach out to us if you have another idea for partnering with SAZAEYC. We have an opportunity to promote membership, professional development, and networking to serve educators and children in our community, and to reach out to rural and underrepresented communities as well.

How can you help?

In the past, we have recruited sponsors and donors to support our annual conference. These donors and sponsors have allowed us to provide the conference at reduced rates to our members, students, and the early childhood community. Please consider the below additional sponsorship opportunities to support our 2020 Virtual Conference.

Other Sponsorship Opportunities	
<i>Conference attendance for 1 student</i>	\$25
<i>Conference attendance for 1 educator</i>	\$40
<i>Conference attendance for 1 center (up to 10 educators)</i>	\$380
Keynote session sponsorship (2 available) <i>By sponsoring the keynote session, your company would be highlighted in this session and on the SAZAEYC website and social media sites.</i>	\$500
Session sponsorship (12 available) <i>By sponsoring a session, your company would be highlighted in that session</i>	\$100
Mini-grant sponsorship (10 available) <i>This allows Southern Arizona AEYC to award an educator project materials for their classroom</i>	\$150
Poster session sponsorship (25 available) <i>This allows students enrolled in higher education to share projects and research findings with all conference attendees</i>	\$25



2020 Annual Conference Sponsor & Exhibitor Application

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip Code: _____

Telephone: _____ Email: _____

We wish to participate in the 2020 SAZAEYC Annual Conference!

Sponsor	
<input type="checkbox"/> Diamond Level \$4000	
<input type="checkbox"/> Gold Level \$2000	
<input type="checkbox"/> Turquoise Level \$500	
<input type="checkbox"/> Copper Level \$250	
Virtual Exhibitor Hall	
<input type="checkbox"/> Non-Profit/Community - Early Bird \$50	<input type="checkbox"/> Company Based - Early Bird \$100
<input type="checkbox"/> Non-Profit/Community \$75	<input type="checkbox"/> Company Based \$150
Other Sponsorship Opportunities	
<input type="checkbox"/> Conference attendance - student \$25	
<input type="checkbox"/> Conference attendance - educator \$40	
<input type="checkbox"/> Conference attendance - center (up to 10 educators) \$380	
<input type="checkbox"/> Keynote sponsor \$500	
<input type="checkbox"/> Session sponsor \$100	
<input type="checkbox"/> Mini-grant sponsor \$150	
<input type="checkbox"/> Poster session sponsor \$25	

Payment

- Payment in full is preferred with the Sponsorship Agreement. Sponsor benefits cannot be guaranteed if payments are not received by November 20.
- Payment can be received online at www.sazaeyc.org on the Conference Sponsorship page or received by check mailed to SAZAEYC Conference, PO Box 68475, Oro Valley, AZ 85737.

Refund Policy

- Cancellations must be confirmed in writing and received by October 15, 2020. A processing fee will be deducted from all refunds: for profit \$50/non-profit and community organizations \$25.
- Refunds will not be issued until after the conference.
- No refunds will be made on cancellations after October 15, 2020.

Authorized Signature Date

Print name