

PDF 1 - The Affiliate Story*

EVENTS

2018 Annual Conference: "Powering our Profession: Leadership & Learning" November 3, 2018

We held our annual conference on November 3, 2018. We had over 500 participants, offered 8 hours of PD with breakfast and lunch with 38 sessions and over 27 sponsors and exhibitors. The amount we brought in for sponsorships increased by 54%. We received 59 new members as a result of the conference. The conference was held at the University of Arizona and we once again partnered with the College of Education.

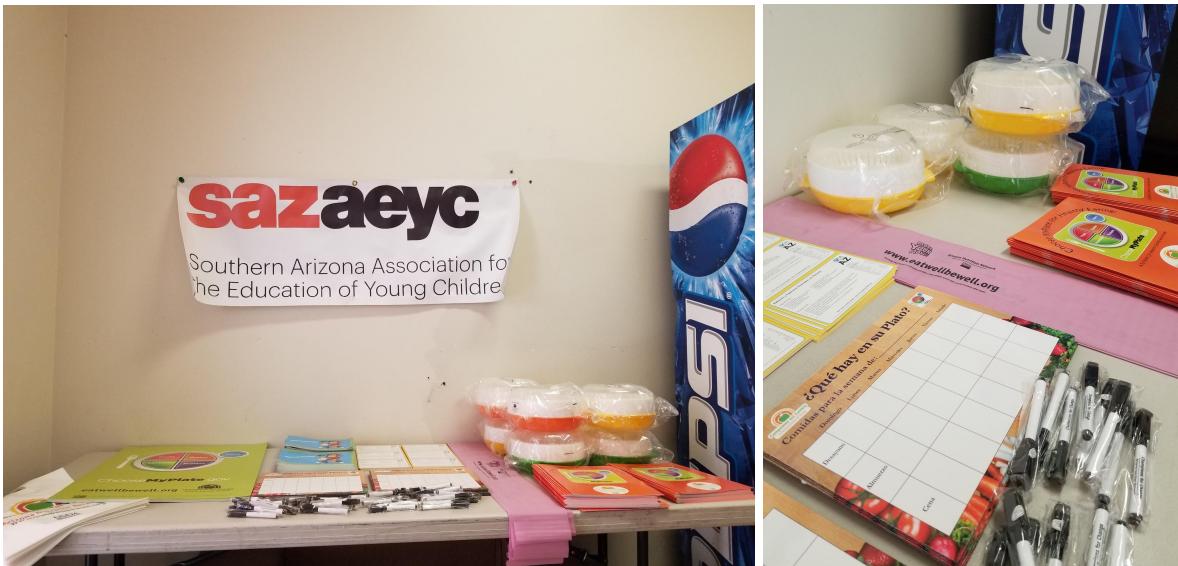


MEMBERSHIP

We have created a lasting Membership Experience through many events within the last year. We continue to host local networking events which provide the opportunity for both members and non-members to connect, share ideas and learn more about our organization and early childhood community. We have reached out to more rural communities in an effort to be more inclusive, as well as holding our networking opportunities within a wider geographical range in an attempt to reach more of our members where they are.



We have also hosted PD events at a discount to our members.



Our affiliate has seen our membership number consistently grow once again this year. Last year at this time we had 349 members. As of today, we currently have 472 members and hold a 60% retention rate.

Each year we host an annual Membership Meeting. This year we updated our [Bylaws](#) during our Membership meeting and presented our updated [Strategic Plan](#).



WEEK OF THE YOUNG CHILD

SAZAEYC hosted an event for each day of WOYC. We collaborated with Make Way for Books, Pima County Abuse Prevention Council, and the Community Food Bank for Work together Wednesday to collect books for a library and food for the food bank.

Celebrate Week of the Young Child 2019 with SAZAEYC

April 8 Music Monday: Mr. Nature & Picnic in the Park! Reid Park Ramada #22, 4-6pm. Bring a can with you to donate to the Food Bank!

April 9 Tasty Tuesday: Join SAZAEYC at Home Plate, Marana, 5pm. Rent time with the batting cages, have fun, and enjoy food & drinks this evening. Bring a Tasty Tuesday flyer for SAZAEYC to receive a portion of proceeds!

April 10 Work Together Wednesday: Join a collaboration between SAZAEYC, Make Way for Books and the Pima County Child Abuse Prevention Council and support the families of Marana and the Community Food Bank! Help us collect books for all ages to donate to the blue book house at the food bank!

April 11 Artsy Thursday: Share your artistic and creative endeavors on Facebook, Twitter, and Instagram to be entered into a raffle to win a \$20 Lakeshore gift card!

April 12 Family Friday: Meet SAZAEYC at Hi-Corbett Field to watch UA Men's Baseball team play California at 6pm. Please note UA has a clear bag policy! Use code **BBSAZAEYC2019** to get \$4 tickets on www.arizonawildcats.com/promo



Southern Arizona Association for
the Education of Young Children
An Affiliate of naeyc



facebook.com/southernarizonaeyc/



ADVOCACY

We partnered with AzAEYC and AZECA for the Early Childhood Day at the Legislature on February 21, 2019. There were over 300 participants. We set up meetings with legislators, sat in on hearings, and gathered to learn more about being strong advocates in our state. SAZAEYC co-presented with AzAEYC that day on how to advocate at the capitol.



Leading up to the Early Childhood Day at the Legislature, SAZAEYC partnered with AzAEYC, AZ CCR&R and Child and Family Resources for the Arizona Public Policy Forum in which 60 people from all across the state came together to learn about and expand their advocacy efforts. The day consisted of a keynote from Michelle Saint Hilaire on an overview of the Arizona Early Childhood System, identifying shared vocabulary and what it means to be an advocate. Next participants broke into small groups in Advocacy Centers: How to find your Legislator/Arizona Legislative Information System (ALIS); Telling Your Story; Census 2020; Elevator

Speeches/EC Facts; NAEYC Membership and Child Care Resource and Referral, Child Care Aware & Child Care Works. The day ended with a screening of "Won't You Be My Neighbor".

On April 27, 2019, screenings of No Small Matter were held throughout the state. Between AzAEYC and SAZAEYC, we had over 100 people in four locations: Mesa Community College, Tohono O'Odham Community College and at The Screening Room, a local movie theater in Downtown Tucson. This conversation has sparked conversations about additional screenings and plans are currently underway to host more events over the summer in Tucson.

Power to the Profession

On March 21, 2019, twenty educators met and discussed P2P Decision Cycle 3,4,5 & 6. Monica Brinkerhoff, VP of PPA led the conversation so that we could provide feedback to NAEYC.



COLLABORATION

As ongoing collaboration with AzAEYC, we continue to work with our Memorandum of Understanding (MOU) document and working together as a state. Please see the MOU here:

https://docs.google.com/document/d/1-FQFmVRnk0Mm-p0xs8db9bUn33yRCX_96MHspo4vLHM/edit?usp=sharing

SAZAEYC and AzAEYC presented "More Than Neighbors" webinar to NAEYC Affiliate community about working with more than one affiliate in the state.

We have submitted five grants in the past year, two in collaboration with AzAEYC. We currently are in partnership with AzAEYC and CCc&R/CFR with our funding, "A Multi-Pronged Approach to Increasing Equitable Access to High-Quality Child Care."

Executive Director Kelly Ann Larkin presented with Eric Bucher, President of AzAEYC at the 4th Annual Quality First Symposium. They spoke about "Power to the Profession: Building and Sustaining Leadership in Early Learning Programs".

We joined the Tucson Regional Teacher Professional Development Institute (The Tucson Regional Planning Design Team) in collaboration around the professional development needs in Tucson, along with fourteen other school districts and organizations in Tucson.

LAS FAMILIAS

We hold the grant for First Things First United Way Great Expectations for Children Families and Community for the 10th year. Whole Teacher, Whole Child: Las Familias is the community practice that focuses on developmentally appropriate practice and developing relationships between children, educators and families. This year there were 26 participating members that took part in Las Familias. We were moved to the rural Pima North region. This was an increase of 15 members in this region from past years.

SAZAEYC Annual Brunch: May 4, 2019

Annually we hold a Brunch to honor and award those in our field. This year we awarded 2 mini-grants, 5 legacy awards, and a Brenda Loomis "Hello My Friends" Scholarship as part of our brunch. Brenda Loomis was a past board member who died in 2012. In collaboration with her parents, we continue to support this scholarship. We also raised funds through a raffle of Brenda's favorite items. We had increased attendance with 148 people attending. We acknowledged recent early childhood graduates from centers, Child Parent Head Start and three Master candidates from Walden. There were two mini-grant recipients, our Brenda Loomis scholarship award and five other awardees acknowledged. Our membership committee sent out a survey after the brunch so that we may collect data on what is working and where we need improvement as an organization. We are in the process of gathering the data.



Executive Director

The Executive Director, Kelly Ann Larkin, is now completing her second year in the role and increasing the visibility and validity of our organization.

The Board continues to hold an annual review of the Executive Director in which each board member provides feedback and the ED completes a self evaluation.

Social Media

We have Twitter, Facebook, and Instagram accounts and have been more active on Social Media.

- Facebook likes 585
- Facebook followers 602
- Instagram followers 113
- Twitter followers 41

We were also able to delete an old Facebook account (that we had not been able to access).

Facebook: <https://www.facebook.com/southernarizonaaeyc/>

The screenshot shows the Facebook page for Sazaeyc. The profile picture is an orange circle with the word "sazaeyc" in white. The page name is "Southern Arizona Association for the Education of Young Children" and the handle is "@southernarizonaaeyc". A sidebar on the left lists navigation options: Home, About, Photos, Events, Videos, Posts, and Community. The main content area features a large photo of a group of women, likely conference attendees, and a call-to-action box for "Sell More Eventbrite Tickets". Below the photo are standard Facebook interaction buttons: Liked, Following, Share, and three dots. To the right is a "Contact Us" button and a "Chat With Facebook Pages Support" section. The top of the page includes the Facebook header with tabs for Page, Inbox (10), Events, Notifications (34), Insights, Publishing T..., More, Settings, and Help.

Twitter: @sazaeyc twitter.com/sazaeyc

The screenshot shows the Twitter profile for Southern Arizona AEYC (@sazaeyc). The profile picture is the same orange circle with "sazaeyc". The bio reads: "Advocating for high-quality early learning for all children, birth through age 8 and supporting all dynamic early childhood professionals in Southern Arizona!". It shows 60 Following and 41 Followers. Below the bio are tabs for Tweets, Tweets & replies, Media, and Likes. A tweet from Darcy Heath (@dheathneb) is displayed, sharing a post from NAEYC about the Quality First Scademy Symposium. To the right of the profile is a sidebar with a search bar, a "You might like" section featuring Amazon Prime Video US (@PrimeVideo) and Fred Rogers Productions (@FredRogersPro), and a "Trends for you" section showing trending topics in the USA.

Instagram: @sazaeyc www.instagram.com/sazaeyc/



NATIONAL

Three board members attended the National Conference, one attended PPA, and five board members attended PLI.



BOARD OF DIRECTORS

We have an active Board that meets once a month, with an Executive Committee that meets an additional one time per month. We also have 6 other official committees: Service, Finance, Nominations and Awards, Public Policy and Advocacy, Communications, and Membership/PD; along with additional active committees (such as Brunch and Conference committees) that meet at various times throughout each month. The SAZAEC Board also supports **Somos Enlace**, a newly established student group of early childhood education students. The

student representative on the SAZAEYC board is the President of Somos Enlace. Somos Enlace is looking into taking steps to have an Enlace group at Northern Pioneer College, Central Arizona College, and the University of Arizona South programs to increase engagement with early childhood students.

2019 SAZAEYC Board Members (including Executive Directors of SAZAEYC and AzAEYC)

